

# FUTURE

*Fit*

How to Stay  
Relevant and  
Competitive  
in the **Future  
of Work**

**ANDREA CLARKE**

Introduction by Bernard Salt AM

## Future Skills for the 2020's

@careerceo

**Welcome to the workplace of the future**

# **POLL: Returning to the Office**

**Do you want more flexibility in  
the way you work?**

# **We're dreading the office**

**88%** have resources to keep working from home

**2%** want to go back to the office Mon-Fri

# 2019 Surveys

**44% do not allow remote work**

**4% of Australians working remotely**

# The Ground Rules:

**Trust**

**Job Satisfaction**

**Ethical Conduct**

**The future of work  
is about talent, your talent**

**Job security is at an all time low**

**3.3 million** Australians want a career change

**23%** don't believe they have right future skills

\*May 19, 2020/ING Report



# Essential

Leadership  
Communication  
Adaptability  
Creativity  
Networking  
Continuous Learning  
Problem Solving  
Reputation Capital

# What the history of labour shows

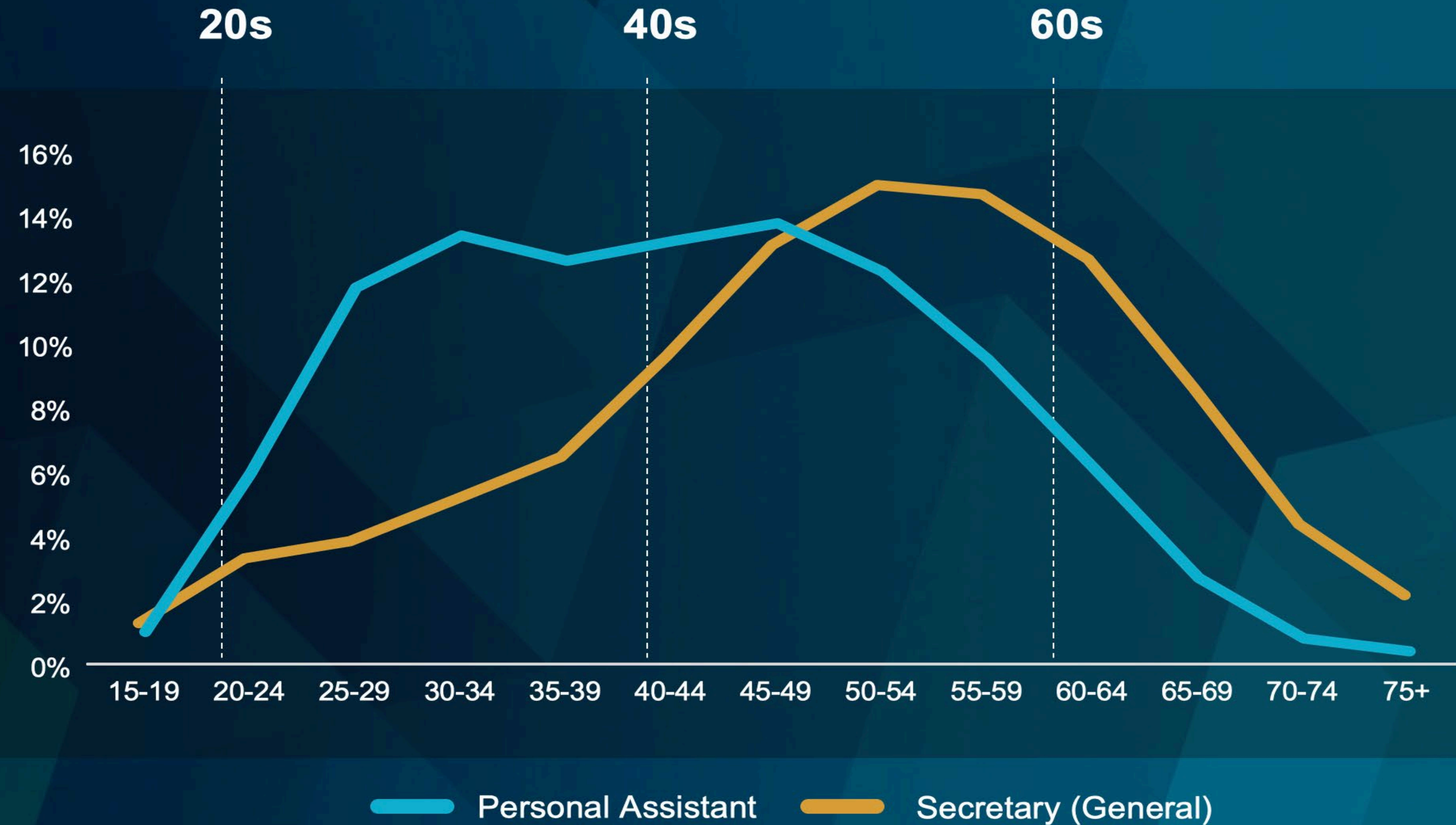
**The humble secretary**

**(Courtesy Bernard Salt)**

**Automation  
killed the  
secretary**

**... but it didn't  
kill any jobs ...**

**and neither  
will Artificial  
Intelligence**



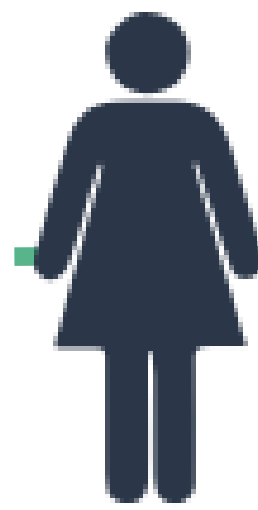
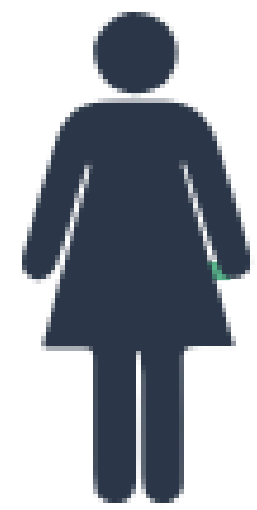
Age profile of all people employed as Personal Assistant or Secretary in Australia in 2016

- 1. Reputation Capital**
- 2. Continuous Learning**
- 3. Creativity**



# REPUTATION CAPITAL

**The worth of your reputation -  
intentions, capabilities and values -  
across communities and  
marketplaces.**



ebay

 airbnb

Airtasker®

UBER





## Skills & Endorsements

 **Leadership** · 99+



Endorsed by Nick Rotola, MBA and 28 others  
who are highly skilled at this

 **Public Speaking** · 99+



Endorsed by Nick Rotola, MBA and 28 others  
who are highly skilled at this

 **Leadership Development** · 99+



Endorsed by John Spence and 38 others who  
are highly skilled at this

**PURPOSE**  
will be a powerful differentiator

**POSITION**  
**AUDIENCE**  
**ACTIVITY**

**#ONE MINUTE**

**What conversation do you want to start?**

# CONTINUOUS LEARNING

**“THE ILLITERATE of the 21<sup>st</sup> century will not be those who cannot read and write, but those who cannot learn, unlearn and relearn”**

**- Alvin Toffler, American Futurist**

**Andrea Clarke**

www.careerceo.com.au0421 976 653

Thu, Nov 15, 6:29

**Judy Clarke**

to me ▼

1:09 PM (1 minute

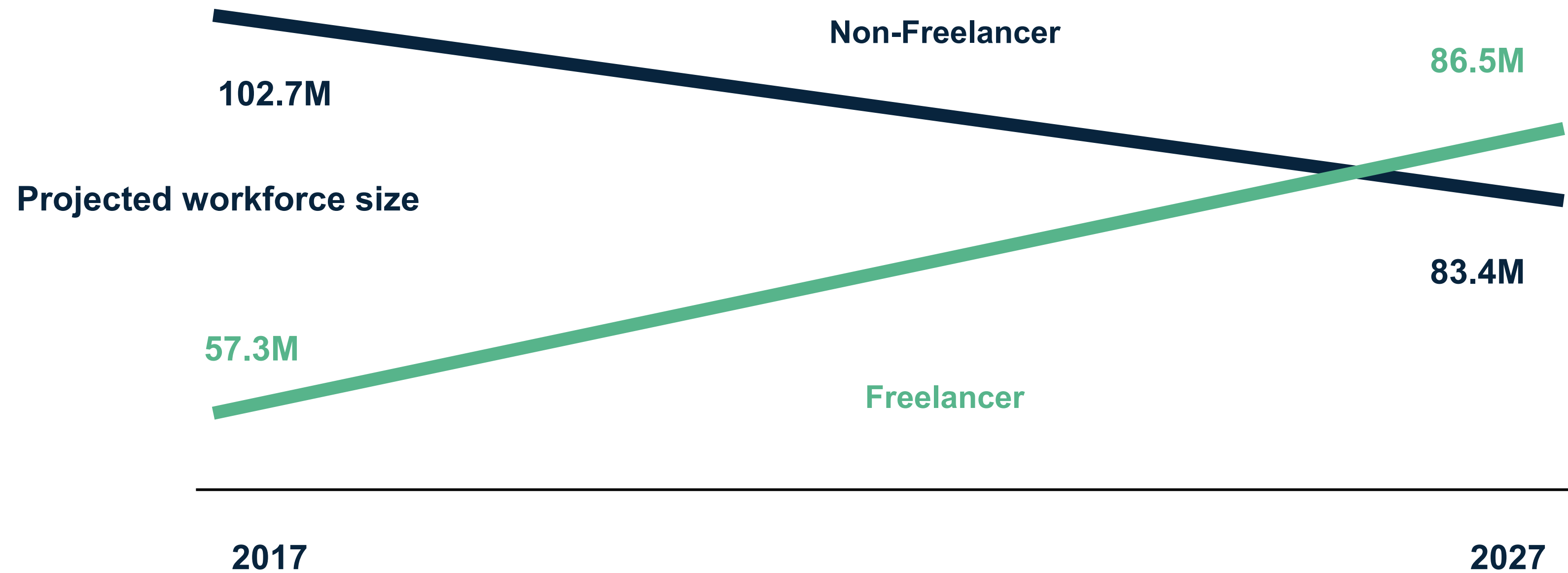
ThNks for sending that thru in two different formats, however can't work out how to get to not either 😁

Sent from my iPhone



**80% of CEO's  
worry about availability of key skills**

# THE MAJORITY OF WORKERS WILL BE FREELANCE BY 2027





# **Segment of Workforce Most Dedicated to Learning:**

**50% Freelancers**

**30% Full time workers**

1. **FOUR** industry conferences a year
2. Taking on **ONE** executive education program
3. Listening to **FIVE** podcasts, webinars and experts in their field every week
4. Following **multiple** industry leaders closely
5. They're staying **inspired**, healthy and **networked**

**#ONE MINUTE**

**What will you learn?**

# CREATIVITY

**Is the engine of innovation & growth.  
As we face more complicated  
problems, we'll have to think  
differently about how to solve them**

**98% age 5**  
**30% age 10**  
**12% age 15**  
**2% adults**

**Convergent**

**Divergent**

Small C  
Professional C  
Big C

**Space**

**Walking**

**New places, new ideas**



## #ONE MINUTE

If clay was discovered to be a new superfood, what would it be renamed for consumers?

\*THE RIGHT BRAIN WORKOUT

**There is a new breed of worker emerging**

**MA of human skills**

**Catalyst for transformation within business**

**Redefine 'high potential talent'**

**Thank You**