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4B Embedding DA into your audit program

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Why data analytics

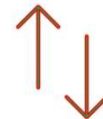


The foundation of a robust and efficient audit methodology

Integrity



Scalable



ID patterns

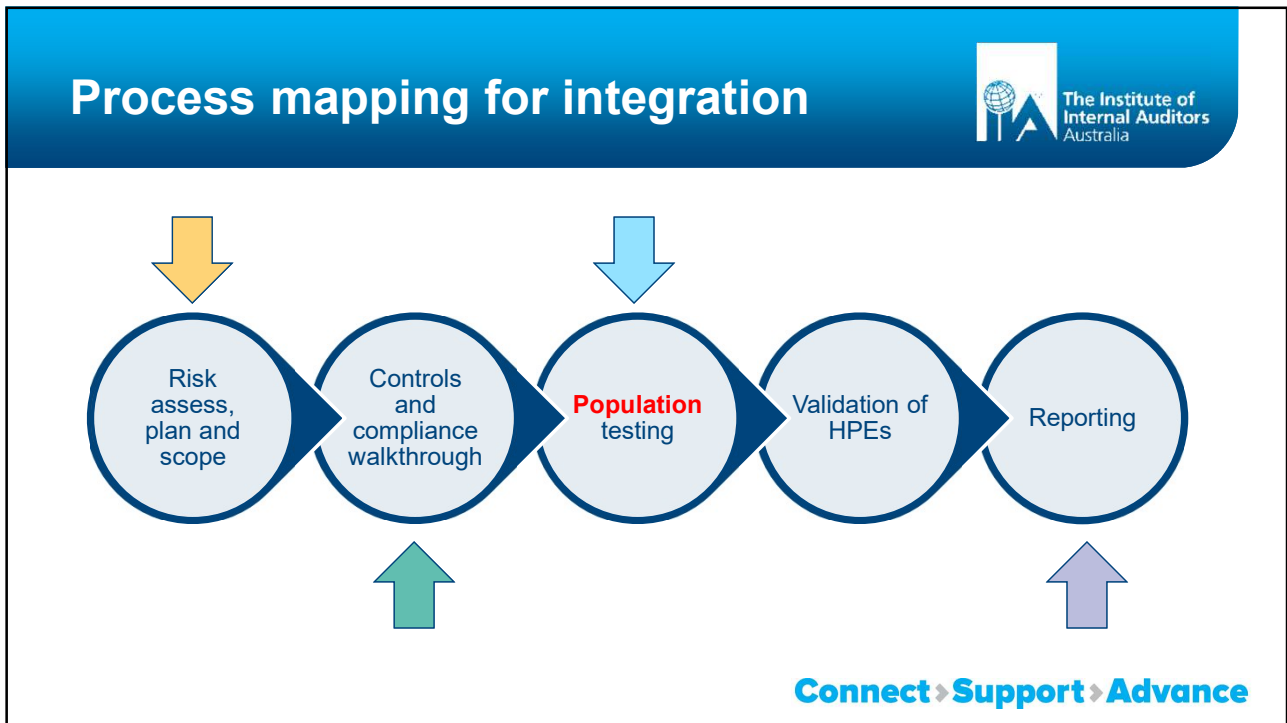


Messaging




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Getting it right



Plan	
Build	• Define output
Activate	• Explore input
Monitor	• Infrastructure
	• Know your data
	• Responsibilities



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Getting it right



Plan

Build • **Black box v internal talent**

Activate • **Phases**

Monitor • **Relevance**

- **Testing**
- **Governance**



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Getting it right



Plan

Build • **Review results**

Activate


Monitor • **Refine**



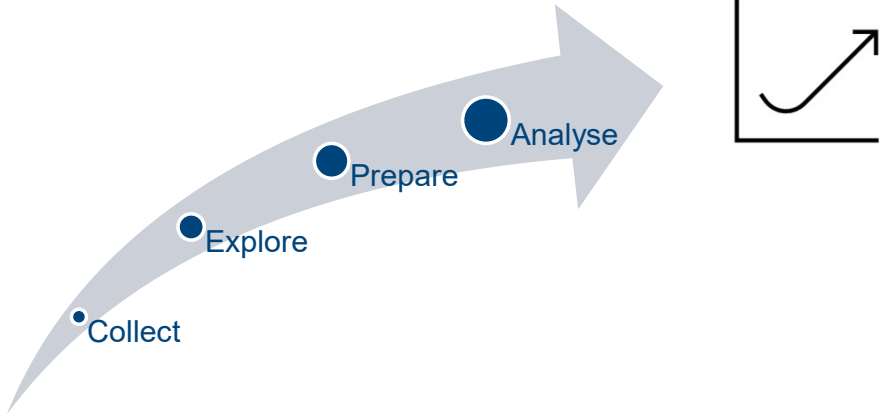
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Getting it right




Plan
Build
Activate
Monitor



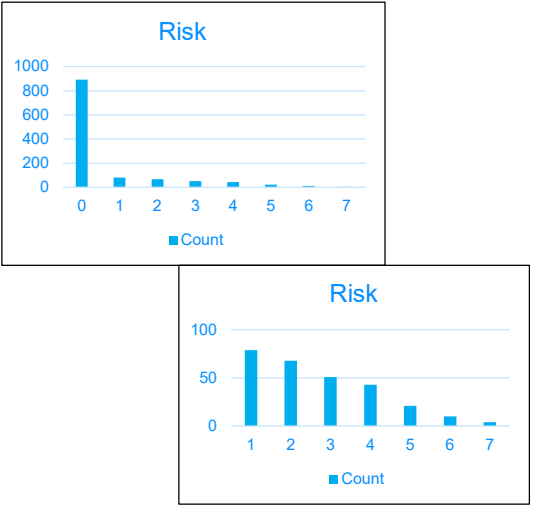
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Analytics in practice



- **No silver bullet**
- **Control walkthroughs**
- **Curse of the free text box**
- **Avoid the rabbit holes**
- **Informative visualisations**




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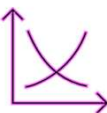
Realising the benefits




repeatable
testing


reduced
cost


continuous


enhanced
outputs


reliable

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